

VIEWPOINT

G A L L E R Y

ISSUE 65

SACRAMENTO VALLEY PHOTOGRAPHIC ART CENTER

January/February 2002



Peg Keranen

Keranen and Paine Reception Success

Congratulations to members and exhibitors Peg Keranen and Henry Paine on a successful show and reception. Once again we keep proving that we can overcome a
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SVPAC celebrates 10 years at Fine Print Auction and Drawing

Time to head back into the darkroom or out into the field and get an image ready to donate to this year's annual Fine Print Auction and Drawing. If you haven't been an active member for awhile then help us celebrate our 10th anniversary by donating a print to our major fundraiser. Then come to the auction and renew old friendships, make some new ones, and celebrate Sacramento's only all photography all the time gallery. This year we hope to have 55 prints from members, and are going to offer donating members the option of having their print be a part of either the auction or the drawing. This year's drawing tickets will be \$50 (see *The Prez Sez* for more about magic numbers).

SVPAC Members Volunteer to Print for Boys and Girls Club Exhibit

Many thanks to the members who gave up a Saturday to help print the pictures for the Boys and Girls Club Exhibit. Also, to Sierra College for letting us use the photo lab for the project.

Sharing a fun afternoon were Waymond Fong, Gil Todd, Paul Mohr, Rebecca Martin, Irene Lipshin and Donna Allen. Thanks also to Lloyd Fergus, Cathy Lekven and Nicki Pahl who took negatives home to print.

This should be a fun show, and note in the calendar and when your postcard arrives that the reception is early...from 3:30—6:30 pm to accommodate our young photographers.

Above— Exhibit Coordinator Gil Todd tries to stay ahead of the busy printers and keep all the prints and negatives organized. Below — Members Rebecca Martin (left) and Irene Lipshin take a closer look at the negatives. (Sorry no photos of the pizza and fun we had afterwards!)



CALENDAR

Print Night
1st Wednesday
7:15 pm

General Meeting
3rd Wednesday
7:15 pm

Exhibit Schedule

Peg Keranen & Henry Paine
"Two Views from Stockton"
Jan 4 – February 15, 2002
Reception
January 12

Boy's and Girl's Club of
Greater Sacramento Exhibit
Feb 22 – April 5, 2002
Reception 3:30—6:30 pm
March 9

Fine Print
Auction & Drawing
April 12 — June 1
Preview Reception
May 11
Auction and Drawing
June 1
Reception 6 pm
Auction begins 6:30 pm

Visual Edge 2002—
Photography's Full Circle
The Pinhole Perspective
June 7 — July 19
Reception July 13

Geoffrey Fricker
July 26 – September 6, 2002
Reception
August 10

Unless otherwise noted all receptions are
from 5:30 to 8:30 pm

Field Trip: Empire Mine in Grass Valley

Date: April 20

Time: Meet at 9:00 AM to carpool; park is open from 10:00 AM to 5:00 PM

Entrance Fee: \$1

Carpool: Two locations will be set up to meet for carpooling to the mine:

1. The Viewpoint Gallery parking lot in Sacramento
2. The "Park and Ride" carpooling lot at the Newcastle exit along HWY 80.

This exit is about 10 miles after the Hwy 80/65 junction (if you are heading from Sacramento) and just before the Auburn exit. The carpool lot is across from the Denny's restaurant which is visible from the freeway.

How to Get There: From Sacramento, drive on HWY 80 to Auburn and exit at the Hwy 49 exit heading north. Drive 24-miles north of Auburn on Highway 49 to Empire Street exit in Grass Valley. Drive east on Empire Street and follow the signs. The park is located in Grass Valley at 10791 East Empire Street

Description (Theirs): Empire Mine State Historic Park is the site of one of the oldest, largest, deepest, longest and richest gold mines in California. In existence for more than 100 years, the mine produced 5.6 million ounces of gold before it closed in 1956. The park contains many of the mine's offices and workshops, old mining tools and equipment, the owner's cottage with pools and fountains, restored gardens, gardener's greenhouse, covered walkways, and the original entrance to the mine. All of this is situated in a forested mountain setting.

Description: (Ours): Lots of really neat old rusty stuff, mechanical stuff, and pictures, pictures everywhere!

No sign-ups needed for this one. Just mark your calendar and decide if you want to come. Drive yourself, or meet in a carpool location.

less desirable location because we have such continued excellence in photography exhibits.

The food coordinators for this reception really outdid themselves by providing our guests with sushi and hot cider. Thanks to Rebecca Gregg and Deb Sutphen for this wonderful idea and implementation.

The exhibit is up until February 15th so be sure and make a trip to the gallery if you missed the reception. It is a wonderful exhibit full of contrasts in style and subject matter that complement each other like spices in exotic cuisine.



Henry Paine

Participate in the Next 10 Years of SVPAC

It seems like this story appears in every issue, but it needs to be told. Our organization has an all time high of 180 members. We are receiving more and better publicity and our website has dramatically increased our presence in the local community and given us national and even international recognition. Our receptions seem to draw more people every exhibit, and we are meeting our goals each year regarding education about photography in the community. All of this is accomplished because of volunteers and donations. We have no paid staff and no big grants. Our doors are open because of volunteer docents. Won't you please help us make it through the next 10 years by volunteering some of your time? We need several volunteers to be on-call docents, filling in occasionally on a Tuesday, Wednesday or Friday. Call the gallery or a Board member today



Rebecca Gregg

THE PREZ SEZ...

A scientist friend of mind once explained that the reason life seems to accelerate as we grow older is because the weekend that seemed long as a youth was a larger portion of our young life than the weekend of middle age.

Certainly photographers are experts on the relative nature of time...ninety seconds in the developer can seem unbearably long while one-eighth of a second is a slow shutter speed. All of this is to say that it seems impossible that the annual Auction and Drawing, our primary fundraiser of the year for the organization, is just around the corner. Yet here we are as regular as tule fog and determined

springtime crocus, the fourth annual Auction and Drawing is just around the corner.

You know that we depend on the generosity and talent of our members to donate prints for this yearly event. This year we would like to have more member participation than ever. You see, this year marks the celebration of our first ten years as a Sacramento's only non-profit organization and gallery devoted to photographic education in our community. Membership has again reached an all time record high for the organization.

In keeping with the symbolism of the perfect 10, the Board and I are hoping that 55 (five and five make ten) members will donate prints for the fundraiser. This year we have added a special option. Members may now designate prints for auction or for the drawing whichever option they choose.

This is an excellent opportunity to exhibit work and to help further the activities of SVPAC for our next ten years. Mark your calendar, the clock is ticking

Photography's Full Circle —The Pinhole Perspective

Enclosed in this newsletter is the prospectus for the Visual Edge Show for 2002. It is shaping up to be a very exciting event. Eric Renner, Nancy Spencer, Martha Casanave and Linda Pearson are invited exhibitors, and Eric and Nancy will be the jurors for the competition portion. Entries by slide are due on April 12. The reception will be at the end on July 13th.

Become a Member of the Sacramento Valley Photographic Arts Center

Join us in supporting the photographic arts, receive the newsletter by mail and attend workshops at member discount rates.

Enclosed is my check for:	\$35 Regular Member
Date _____	\$28 Student Member
Name _____	\$30 Senior Member
Address _____	\$50 Family Member
City, State, ZIP _____	\$100 Portfolio Member (limited availability)
Telephone _____	
Email _____	

Please contact me about volunteer opportunities!

Clip this coupon and mail it along with your check to:

SACRAMENTO VALLEY PHOTOGRAPHIC ART CENTER
S.A.M.C.C. 551 Sequoia Pacific Blvd., Sacramento, CA 95814



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Visit our website at
www.viewpointgallery.org

Viewpoint is a publication of the Sacramento Valley Photographic Art Center. All correspondence can be sent to the above address. We thank our regular contributors and welcome new submissions. Please call for advertising rates.

If you have moved, please notify our Membership Chair as soon as possible in order to update our database and keep our information coming to your mailbox.

Please note that we now have a dedicated email address. Use it if you have any questions, suggestions or information for the newsletter.

Board Members

President
Rebecca Gregg.....916.789.2757

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Karen Connell.....916.451.7129

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Paul Mohr.....916.967.4140

Exhibit Coordinator
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On Other Walls

Tokuno Exhibit Part of Remembrance Project

Ridley Gallery, Sierra College, Rocklin — Award-winning photographer **Dean Tokuno** from Yuba City is premiering a special interpretive documentary, Uncle Tim, at the Sierra College Ridley Gallery in Rocklin on February 19-March 15. The photography exhibit is part of the college wide Standing Guard project, marking the 60th anniversary of the signing of Executive Order 9066 which led to the forced removal and confinement of Americans of Japanese ancestry from California and the west coast. Tokuno's uncle served with distinction in the highly decorated 442nd Regimental Combat Team in Europe in World War II. Tokuno is a well-known commercial photographer and photo-educator in our area. This was the initial show for Viewpoint ten years ago in the gallery's old location on 57th Street. Tokuno will speak about the work and his approach to "guided" documentary studies at the opening reception February 19, 2-4 pm. During this special exhibit, gallery hours have been extended to M-Th 10 am - 8 pm and F-Sat. 10 am - 2 pm. Visitors to the campus should purchase a \$1 daily parking permit.

The Darkroom Gallery, 708 57th Street, Sacramento — "Colorful Women" Charr Crail and Jennifer Wu. January 28th to February 28th. Reception February 9th 6:30—8:30 pm.

Solomon Dubnick Gallery, 2131 Northrup Ave., Sacramento — "from the darkroom...Black and White and Color". February 8—March 2. Reception February 9th 6—9 pm. Sharmon Goff, Linda Pearson, Roger Vail, Kent Lacin, Jan Camp, Jayson Carpenter, Russ Solomon, Arnold J. Dubnick, David Solomon, Richard J. Meisinger, Jr., Michael Solomon, Howard Rubenstein.

Mission Statement

The Sacramento Valley Photographic Art Center envisions a thriving, energetic and supportive photographic community. The Center's role in this environment is to promote photography as a fine art form and provide photographic education by:

- a. displaying original photographs by contemporary and historic photographers, whether produced by chemical, electronic or other, as yet undiscovered means;
- b. holding lectures, workshops and discussions on photographic history, technique, criticism and aesthetics;
- c. sponsoring and participating in special events involving the creation display or explanation of the photographic arts, crafts and technologies.

WELCOME!!

When you come to the gallery on Tuesdays please welcome our new volunteer docent Clifford Day!



SACRAMENTO VALLEY PHOTOGRAPHIC ART CENTER
S.A.M.C.C. • 551 Sequoia Pacific Blvd., Sacramento, CA • 95814 .

www.viewpointgallery.org

Gallery Hours

Tuesday and Friday

10 am to 5 pm

Wednesday

1 pm to 7:45 pm

Viewpoint Gallery is located three blocks east of I-5
Off Richards Blvd at 551 Sequoia Pacific Blvd.

