

VIEWPOINT

G A L L E R Y

ISSUE 60

SACRAMENTO VALLEY PHOTOGRAPHIC ART CENTER

July 2001



Fergus Opening Well Attended

Sixty-one masterfully executed prints were enjoyed by an equal or greater number of guests at the opening of "Intimate Landscapes". We don't often have large events 2 weekends in a row, but the close scheduling did not deter the fans of Lloyd Fergus. Everyone enjoyed the opportunity to meet and speak with the photographer about his work. Another measure of success is at least 16 prints were sold at this writing. Bravo Lloyd!■

Third Auction a Success!

From all camera angles, our third annual Fine Print Auction and Drawing was once again successful as our major fundraising event. Auctioneering duties were shared by Rebecca Gregg and Randy Snook and commentary on the photographs and processes was provided by several members. Jennifer Rodgers coordinated the food and beverages, and a fun and festive atmosphere was created by the addition of silly auction paddles.

But our members, friends and other supporters were serious about opening up their checkbooks and the combined total of the auction and drawing raised \$5745.00 before expenses. Thank you to all of our auction bidders and drawing ticket purchasers. And a special thank you to the 37 photographer/members who donated a print to this year's drawing: John Osebold, George Freeman, John Abbott, Bob Markson, Peg Keranen, Robert Hicks, Audrey Donohue, Henry Paine, Patty Felkner, Cathy Lekven, Jack Davis, Francine Moskowitz, Bill Papke, Steve Nieslony, Donna Allen, Waymond Fong, Rebecca Gregg, Jennifer Rogers, Karen Connell, Lloyd Fergus, Paul Mohr, Suzan Pope, Janis Arnell, Susan L-Nikel, Tandy Tillinghast, O. Truman Holtzclaw, Gil Todd, John Furness, John Hennessey, Nick Marmolejo, Wayne MacRostie, Virginia Giles, Walter Kennedy, Dolores Frank, Gene McKinnon, Liz Welsh-Abad and Tracy Smith-Conner.

Your Board wants to know what you think of this event and how we can keep making it bigger and better. Please call, write or email (viewpointgallery@crosswinds.net) any ideas you might have or improvements we could make. ■

Brian Grogan Exhibit Up Next

Viewpoint Gallery is pleased to bring EL Portal photographer Brian Grogan's work to Sacramento. Mr. Grogan is the founder and director of Photography and Preservation Associates, a firm dedicated to historic documentation and the exploration of land use and preservation issues through contemporary photography. He produces photographs for historic documentation, research, and cultural mitigation for federal and state agencies and private architectural, engineering and environmental firms. The photographs he is presenting at Viewpoint are representative of his visual exploration of the built environment, the cultural landscape and human interaction with the natural landscape. The exhibit opens on July 27th.■

*Ventilation Fans Wawona Tunnel, Yosemite National Park.
Photograph by Brian Grogan, 1991*



CALENDAR

NO PRINT NIGHT IN JULY
DUE TO HOLIDAY. SEE
YOU NEXT MONTH!

General Meeting
3rd Wednesday
7:15PM

Exhibit Schedule

Lloyd Fergus
"Intimate Landscapes"
Black and White Photographs

Through July 20, 2001

Brian Grogan
"Architecture, Artifact,
Structure, Landscape: The
Photograph as Document"

July 27- September 7, 2001
Reception August 11
5:30 - 8:30PM

Annual S.A.M.C.C. Exhibit
"Remembering our Childhood"
Sept 14 - November 2, 2001
Reception
Friday November 2, 2001

Members Show 2001

Nov 9 - December 21, 2001
Reception
November 10, 2001



Above: Members John Furness, Waymond Fong, and Lloyd Fergus assisted in taking prints off the walls and providing commentary on the auction photos.



Right: Katherine Cox helps with the bookkeeping tasks at the Fine Print Auction and Drawing



Left: President and Auctioneer Rebecca Gregg looks for the next bid.

Photography by Jennifer Rodgers

Membership at all Time High

Membership Coordinator Susan L-Nickel reports that SVPAC membership has reached an all time high of 139 members. We hope our new members enjoy the benefits of belonging to an organization which supports the photographic arts, and look forward to meeting you at our receptions, print nights and general meetings. ■

Members Show

We know it's only July, but the Members Show will be here before you know it. So new Exhibit Coordinator Gil Todd wants to remind all of you that now is the time to start thinking about getting into the darkroom or out in the field and creating your best and newest work to share with your fellow members, family, friends, and collectors and appreciators of fine art photography. ■

Auction and Drawing Photo Gallery



WORKSHOPS

We are evaluating interest in a proposed field trip and workshop. If either of these events is of interest to you, please call during regular gallery hours, or send an email (viewpointgallery@crosswinds.net). If we get enough interest we will schedule soon.

SFMOMA FIELD TRIP: This year is the 100th anniversary of the birth of Ansel Adams, and the SFMOMA is exhibiting some of his most important photographs. If you are interested in carpooling down to SF on a weekend day let us know, and if you are a driver or if you need a ride. SFMOMA fee is \$7 for adults, \$4 for seniors and students.

PINHOLE CAMERA WORKSHOP: Rebecca Gregg and Donna Allen are willing to co-present a hands-on workshop on making and shooting with pinhole cameras. We would hold it one weekend day this summer or fall so interested members could learn new techniques or brush up their old ones in advance of an all pinhole exhibit in 2002! ■

PHOTOGRAPHY EXCHANGE

Blackout Panels (2) : 35" w x 58 1/2" l x 1/4" thick. Free to SVPAC member. \$10 to non-member. Contact Nick Marmolejo. 916-726-0410 before 3 p.m. or email Nick at npmfoto@marmolejo.com

Do you have photography equipment or supplies to buy, sell or trade? Are you looking for a vintage camera. Small classified ads are free and for SVPAC members only. We will include this feature in every 4 page newsletter (6x a year). The next 4 page issue will be September and the deadline for an ad will be August 22. Call Donna Allen at 916-772-3383 or send email to viewpointgallery@crosswinds.net.

www.viewpointgallery.org

Visit our website often for the latest information on exhibits, workshops and field trips! This is also the place to share your work with our other members and the entire online population! Log on today!



THE PREZ SEZ...

Rebecca Gregg

You'll read a more in depth coverage of the success of the Third Annual Auction and Drawing in the newsletter. I am mentioning it here because once again there are many people to thank for the exceptional esthetic and fun event. First, to the thirty-seven members who donated drawing prints, thank you for your generosity and artistry. There were several members who were first time

"donors". Thank you for taking the leap. (next year our goal is to have fifty drawing prints. Since membership is at an all time high, a goal of fifty prints seems reasonable. The Auction and Drawing is on the back burner until next spring, but remember to keep your creativity at a rolling boil!)

Thanks, of course, to the Board and member volunteers like John Furness, David Wilson, Katherine Cox, Jennifer Rodgers, and student intern Cheryl Snook who retrieved prints from the wall and kept hors d'oeuvres ever ready. Photographers and members, Waymond Fong and Sharmon Goff assisted in describing several auction prints and processes, and Randy Snook both described

(Continued on page 4)

Mission Statement

The Sacramento Valley Photographic Art Center envisions a thriving, energetic and supportive photographic community. The Center's role in this environment is to promote photography as a fine art form and provide photographic education by:

- a. displaying original photographs by contemporary and historic photographers, whether produced by chemical, electronic or other, as yet undiscovered means;
- b. holding lectures, workshops and discussions on photographic history, technique, criticism and aesthetics;
- c. sponsoring and participating in special events involving the creation display or explanation of the photographic arts, crafts and technologies.

Become a Member of the Sacramento Valley Photographic Arts Center

Join us in supporting the photographic arts, receive the newsletter by mail and attend workshops at member discount rates.

Enclosed is my check for:	\$35 Regular Member
Date _____	\$28 Student Member
Name _____	\$30 Senior Member
Address _____	\$50 Family Member
City, State, ZIP _____	\$100 Portfolio Member (limited availability)
Telephone _____	
Email _____	

Please contact me about volunteer opportunities!

Clip this coupon and mail it along with your check to:

SACRAMENTO VALLEY PHOTOGRAPHIC ART CENTER
S.A.M.C.C. 551 Sequoia Pacific Blvd., Sacramento, CA 95814



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viewpointgallery@crosswinds.net

Visit our website at
www.viewpointgallery.org

Viewpoint is a publication of the Sacramento Valley Photographic Art Center. All correspondence can be sent to the above address. We thank our regular contributors and welcome new submissions. Please call for advertising rates.

If you have moved, please notify our Membership Chair as soon as possible in order to update our database and keep our information coming to your mailbox.

Please note that we now have a dedicated email address. Use it if you have any questions, suggestions or information for the newsletter.

Board Members

President
Rebecca Gregg.....916.789.2757

Treasurer
Karen Connell.....916.451.7129

Secretary
Paul Mohr.....916.967.4140

Exhibit Coordinator
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Reception Coordinator
Liz Welsh Abad.....916.442.8518

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Lloyd Fergus.....916.457.4373
Paul Mohr.....916.967.4140
David Wilson.....916.422.6165

On Other Walls



San Jose Museum of Art, 110 S. Market St., San Jose: Through July 22nd. "**Jo Whaley: Natura Morta**". Thirty-four large-scale Polaroids and chromogenic prints. This body of work was awarded one of the last NEA Visual Arts Fellowships given to individual artists. \$4—\$7 admission. Free for general public first Thursday of the month.

"Atomic Tea Party," 1993, 30 " x 24"
Chromogenic Photograph

Ansel Adams Center, 655 Mission St., San Francisco: Through July 15th. "**Annie Leibovitz: Women**". Exhibition of more than 80 portraits by Leibovitz. \$7 adults, \$4 seniors and youth.

San Francisco Arts Commission Gallery—City Hall Lower Level, San Francisco: Through September 2nd. "**Artist as Homeless**". Youth photography project.

Alinder, 39165 So. Hwy. One Gualala: Through August 26th. **Imogen Cunningham: "Not the Norm"**

The Darkroom Gallery, 708 57th St, Sacramento: **The Introduction Show** July 1 through August 10. First exhibit of works by four photographers.

THE PREZ SEZ...

(Continued from page 3)

AND auctioned several photographs so ably that he may have a new title: Auctioneer-in-Chief!

We were most pleased to have folks from Sacramento Magazine drop by since we believe that one of our constant goals is advertising the event.

Lastly, thank you to all of you who purchased photographs. Because of you, SVPAC will continue bringing new photographic interests, exhibits, and activities to the greater Sacramento area in the future. It is a wonderful feeling to walk out the door with fine art tucked under your arm—and the feelings of helping a worthwhile cause as well.

If you have suggestions to improve the Auction and Drawing (for example, we'd like to reach more people), call us or drop an email. The Board has already begun to evaluate this year's event and considering some format changes. We always value your ideas. ■



SACRAMENTO VALLEY PHOTOGRAPHIC ART CENTER
S.A.M.C.C. • 551 Sequoia Pacific Blvd., Sacramento, CA • 95814 .

www.viewpointgallery.org

Gallery Hours

Tuesday and Friday

10am to 5 pm

Wednesday

1pm to 7:45pm

Viewpoint Gallery is located three blocks east of I-5
Off Richards Blvd at 551 Sequoia Pacific Blvd.

